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P.O. Box: 62522
Dubai, UAE

Subject : Zayed University - Innovation & Entrepreneurship Center - Dubai

Dear Sir,

From my experience during the past 30 years, the common denominator for every successful project is that it needs a great Client, a skilled designer and last but not least a very good contractor and project manager. The Innovation & Entrepreneurship Center project at Zayed University is no different.

As a Client, I have to emphasize the level of professionalism and maturity that Zayed University brought to the table. Feedback from academicians, administrators and facility managers were immensely critical in shaping the design. They were great listeners but at the same time were outspoken about their aspirations and expectations. We were very fortunate to have worked with a Client who entrusted us in this endeavor.

As a Designer, HOK embraced the responsibility of designing an innovation center that catered to the University's needs. We engaged the Client with our thought process by analyzing the project requirements and translating the Client's aspirations to tangible architectural elements. We also listened to the feedback received and made the necessary adjustments during the development of the design. At the end we provided a vision for the project that the Client was happy with, was constructable and satisfied the Client's requirements.

As a Contractor, Design Infinity along with the Project Manager, Insite were the consummate collaborators. They seamlessly interpreted the design documentation and implemented the construction works quite efficiently and accurately. We were very glad that Design Infinity were awarded the project because we were certain that they would deliver. This project is a great addition to their high-quality fit-out portfolio.

The collaboration between the three project stakeholders were paramount to the success of the Innovation & Entrepreneurship Center at ZU. HOK are very proud that we were the designers for this world class facility.

Yours truly
For and behalf of HOK

Basel Kotob
Senior Associate | Practice Leader